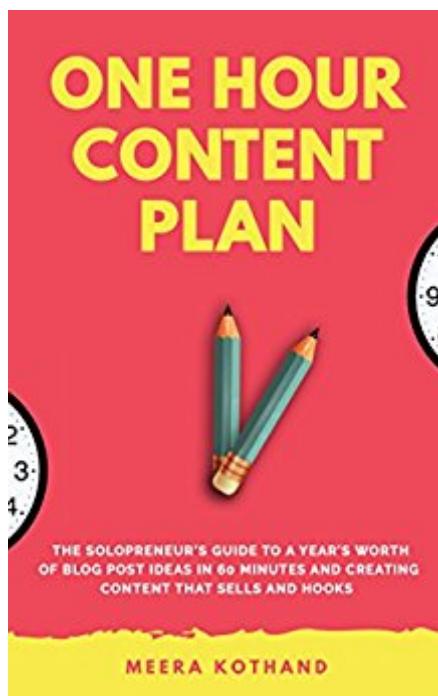


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# The One Hour Content Plan: The Solopreneur's Guide To A Year's Worth Of Blog Post Ideas In 60 Minutes And Creating Content That Hooks And Sells



## Synopsis

Unlock Countless Content Ideas.  Sell Your Products And Services With Ease. Get Your Content to Work Harder For You. Does any of this sound like you? 1. You NEVER know what to write. On most days you struggle to come up with blog post ideas and haven't planned in advance what your content is going to be about.  You're always looking to  fill  a publishing queue.  2. You chase after content trends. You go after what you think will make your post go viral or get more shares. There isn't necessarily a thread in any of your content pieces. 3. Your content doesn't have a strong link to the products or services you offer. You're not sure how to create content to promote your products or services.  If you're nodding yes to any of the above,  The 1-Hour Content Plan  will help you generate COUNTLESS ideas. To be exact, a full year's worth of traffic building and sales boosting content ideas in 60 minutes or less.  Here's what's packed in this how-to guide:  Three core ways to  INSTANTLY generate content ideas  with ease. Ditch the content overwhelm and never ever struggle with what to write again.  5 types of content  that will inch your subscriber towards becoming a buyer and sell your products and services with ease.  (And why you need ALL five!)  The fastest way to  determine your BRAND VOICE  so that you create content that fits you like a glove. No "whishy-washy" ideas. No guessing.  8 MUST-NOT  neglect elements  that either make or break your blog posts and how to optimize each of them.  The trap  that bloggers and solopreneurs fall into with producing content and how ways to  HOOK more eyeballs  on your content.  Imagine for a minute how your blog and business would change if you  NEVER run out of blog post ideas  You know exactly  what to create,  when and what results it  will drive. Your offers (paid and free) become  SEDUCTIVE magnets of YES!  that readers cannot resist. Every single piece of content has a purpose in growing your blog and business,  sells your products and services  for you and  builds your online presence  That's the power of a content strategy and the promise behind the One Hour Content Plan.  Intrigued yet? Then scroll to the top and click or tap  "Buy Now". Get your content to work harder for you with the One Hour Content Plan!

## Book Information

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## **Customer Reviews**

This is a book that anyone who has a blog, or is considering starting one up, should buy. After reading it, I was able to come up with over a year worth of blog post ideas-- and they had substance! I have struggled with getting my blog to "work." I was easily able to identify several things I've been doing wrong, as well as how to fix them. The book not only covered content, but also how to develop the "voice" you want your audience to hear. The thing I appreciated most was that this book delivered on it's promises and more! I've read too many advertisements wrapped in the trappings of an ebook. Finally, a real book for bloggers!

One thing you should know is that the author Meera, is that she specializes in email marketing, and she clearly does a great job. That is exactly how I found out about this book: through her emails, which also offer tons of value by the way. Meera is incredibly genuine. That is what this book is all about: not just filling your editorial calendar up but maximizing it by telling your story in the right order. She teaches you step by step about what turns a reader into a subscriber and a subscriber into a buyer while giving you the tools to really hash out what direction you want to go in. This book is an amazing value! I also want to tell you that these methods are tried and true. I can say that because they worked on me! I stumbled across Meera while researching when I was starting my blog a while back. Like most people, I didn't really have a special interest in getting to know her, I

just wanted the free worksheet she offered. So I ended up on her email list. Here I am, two short months later, singing her praise because she really knows what she is talking about people!

Meera's book is a wonderful tool for learning about blogging effectively. I was impressed with the no-fluff, how-to information that let me get right to work on all the important aspects of planning and writing blog posts. She also does a nice job of giving you a context for what you need to do and she does it in a concise way, which is great for those of us who are busy and don't have time to read a lot of unrelated information. (Or the five ways not to do something!) I think this is a great book for anyone blogging but especially for those of us new to it. I am using her templates and already getting started on my content plan.

For writers that struggle with content ideas, this book will help you focus and come up with not just ideas to write about, but focused and target ideas that will help your key reader. In turn, by creating the right content for your key audience, you will attract the audience you desire. If you have desired a more focused blog, this book will help you find who target audience and the message that will resonate with them.

I've subscribed to many bloggers sites offering a range of tips on being a successful blogger. Meera, though, is the one blogger I have a specific folder for in my email... I don't want to miss any of what she sends, because it's always been incredibly helpful. As a result, I was a bit biased when I began reading this book. BUT... this book provides so much ridiculously valuable information. Once again, she has thoroughly impressed me. This book provides more of her brilliant advice, but it also provides actionable steps to make things happen with your own blog. Her genuine desire to help you become a success is obvious throughout the book. I absolutely recommend this book if you need a bit of help developing and maintaining the content you provide to your readers. Excellent information!

I found Meera on Pinterest a few months back and joined her email list to get a freebie and I am so glad that I did. Her emails have helped me with ideas for my blog ever since I joined. She shows the importance of email marketing and I could not wait to get my hands on this e-book when I received the email promoting the book. I cannot believe the amount of content you get in this e-book for the price! It is so nice to have all of this information in one place to make a reference to when needed! I have just started implementing some of the ideas in this book and I can already tell I am coming up

with better ideas and without having to waste a bunch of time thinking about what to write.

This book is amazing! Meera has an excellent way of teaching the thought patterns behind creating your blog content. She clearly takes you through the steps of how to create content so it's simple and fun! I've struggled with how to start writing my blog posts but now I'm super excited to get started creating content that will help my target audience. Thank you, Meera, for creating this wonderful book!

This is an amazing book, well worth the read! While I had some experience before with email marketing specifically for two bricks-and-mortar businesses, this book gave me marketing and organizational insight, information, sources, and tips I wish I would have had back then. But, I've got it now, and I feel confidently prepared to venture into my online business. Thank you Meera!

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